#  <br> Now You Can Get the $\$ 7$ Pen in a $\mathbf{\$ 5}$ Size 



## Now The Duofold De Luxe

 And The Duofold Junior De Luxe

In response to the demand for "the 25 -year Pen" in a more ornate and sumptuous style we have created the Duofold De Luxe and the Duofold Junior De Luxe. Both of these pens are equipped with a wide heavy rolled gold band on the cap. We thought there could be no more beautiful fountain pen than the standard Duofold with its rich laquer-like Chinese red barrel and cap with black tips. But the addition of a gold band enhances the richness of appearance of these pens and makes them unquestionably not only the finest writing instruments made but also the handsomest.

There could be no finer or more suitable gift than one of these pens. It is a gift that will serve continuously for many years and give happy satisfaction all the while. Offhand we think of no article which is used so frequently and continuously as a fountain pen. It is constantly in sight, in mind, and in the hands of the person thus favored. Therefore, it is a perfect gift.

The Duofold De Luxe with the rolled gold band retails for $\$ 10.00$; with a solid gold band, $\$ 15.00$. The Duofold Junior De Luxe with a rolled gold band retails for $\$ 7.00$; with a solid gold band, \$10.00.



The prices quoted above include nickel clips. If gold clips are wanted, add 50 c to the prices given above. Gold filled clips are recommended for pens equipped with gold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are supplied as self-fillers or non-self-fillers, as desired. In or-

No. $201 / 2$ Series, Full Length


The prices quoted above include nickel clips. If sold clips are wanted, add 50 c to the prices given above. Gold filled clips are recommended for pens equipped with gold bands. If screw rings on the caps are desired instead of clips deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are supplied

No. 20 Series, Medium Length


The prices quoted above include nickel clips. If sold clips are wanted, add 50c to the prices siven above. Gold filled clips are recommended for pens equipped with gold bands. If screw ringe on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are supplied
as self-nilers or non-self-fillers, as desired. In ordering self-fillers add the letters "SF" to the catalog number, as "No. 20S-JK-SF". If a non-clf-filler is wanted, order merely "No. 20S.IK" Solid sold plain bands may be furnished for $\$ 4.00$ each in addition to the price of the pen.

No. 201/2 Series, Medium Length


The prices quoted above include nickel clips. If sold clips are wanted, add 50 c to the prices given above. Gold flled clips are recommended for pens equipped with gold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are supplied as

[^0]No. 23 Series, Full Length


The prices quoted above include nickel clips. If sold clips are wanted, add 50 c to the prices siven boove Gold filled clips are recommended for pens aboipped with sold bands if ecrew rings on peas equipped with sold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the coss of the ring. All of these pens are supplied as


No. $231 / 2$ Series, Full Length


The prices quoted above include nicizel clips. If sold clips are wanted, add BOC to the prices given above. Gold filled clips are recommended lor pens equipped with gold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are sup-

No. 23 Series, Medium Length


The prices quoted above include nickel clips. If sold clips are wanted, add 50c to the prices given above. Gold filled clips are recommended for pens equipped with gold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are supplied
as self-fillers or non-self-fillers, as desired. In ordering self-fillers add the letters "SF" to the catalog number, as "No. 23S-JK-SF". If a noncatalog number, as "No. 23S-JK-SF" If a non-self-filler is wanted, order merely No. 23S-JK'".
Solid gold plain bands may be furnished for 84.00 Solid gold plain bands may be furnished
each in addition to the price of the pen.

No. $\mathbf{2 3 1}$ / Series, Medium Length


The prices quoted above include nickel clips. If gold clips are wanted, add 50 c to the prices given above. Gold filled clips are recommended for pens equipped with gold bands. If screw for pens equipped with goid bands. If screw rings on the caps are desired instead of clips,
deduct the price of the clip and add 25 c , which deduct the price of the clip and add 25 c , which
is the cost of the ring. All of these pens are
supplied as self-fillers or non-self-fillers, as de. sired. In ordering self-fillers add the letters "SF" to the catalog number, as "No. 281/2S-JK-SF". If a non-self-filler is wanted. order merely "No. $231 / \mathrm{S} . \mathrm{JK} \mathrm{K}^{\prime \prime}$. Solid gold plain bands may be furnished for $\$ 4.00$ each in addition to the price of the pen.

No. 24 Series, Full Length


The prices quoted above include nickel clips. If cold clips are wanted, add 80 C to the prices siven above. Gold filled clips are recommended for pens equipped with gold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are sup-
plied as self-fillers or non-self-fillers, as desired. In ordering self-fillers add the letters "SF" to the catalog number, as "No. 24L-JK-SF". If a non. self-filler is wanted. order merely "Na. 24L-JK'" Solid gold plain bands may be furnished for 84.50 each in addition to the price of the pen.


No. $241 / 2$ Series, Full Length


The prices quoted above include nickel clips. If gold clips are wanted, add 50 c to the prices given above. Gold filled clips are recommended lor pens equipped with sold bands. If screw ring on the caps are desired instead of clips, deduct the price 0 : the clip and add 25 c , which is the cost of the ring. All of these pens are sup-
plied as self-fillers or non-self-fillers, as desired. In ordering self-fillers add the letters " $\delta P$ " to the In ordering ser-nilers aso. $241 / 3 \mathrm{~L}$-JK-SF". If a non. atalos aumber. arder merely "No. $24 / 2 \mathrm{~L}$ - JR". Solid eold plain bands may be furnished for \$4.50 Solid gold plain bands may be furnismed

No. 24 Series, Medium Length


The prices quoted above include nickel clips. If cold clipe are wanted, add 50 c to the prices given above. Gold filled clips are recommended for pens equipped with gold bands. If serew rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are
supplied as self-fillers or non-self-fillers, as desired. In ordering self-fillers add the letters "SF" to the catalog number, as "No. 24S-JK-SF". If a non-self-filler is wanted, order merely "No. 24S-JE'. Solid cold plain bands may be furniahed for 84.50 each in addition to the price of the pen.

No. $241 / 2$ Series Medium Length


The prices quoted above include nickel clips. If sold clips are wanted, add 50 c to the prices If sold clips are wanted, add 50c to the prices
civen above. Gold filled clips are recommended for pens equipped with clips are recommended bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 26 c , which is the cost of the ring. All of these pens are sup-
plied as self-fillers or non-self-fillers, as desired In ordering self-fillers add the letters "SF" to the catalog number, as "No. 241/2S-JK-SF". If a non-self-filler is wanted order merely "No. 24! /\&S-jK'. Solid sold plain bands may be furnished for $\$ 4.80$ each in addition to the price of the pen.


The prices quoted above include nickel clips. If cold clips are wanted, add 50 c to the prices given above. Gold filled clips are recommended for peas equipped with sold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are sup-
plied as self-fillers or non-self-fllers, as desired. In ordering self-fillers add the lerters "SF" to the catalog number as "No. 25LJJR-SF". If a non-self-filler is wanted, order merely "No. $25 \mathrm{~L}-\mathrm{JK}$ ". Solid sold plain bands may be furnished for 4.50 each in addition to the price of the pen.


No. 25 Series, Medium Length


The prices quoted above include nickel clips If cold clips are wanted, add 50 c to the prices. given above. Gold filled clips are recommended for pens equipped with clips are recommended ror pens equipped with gold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are sup-
plied as self-fillers or non-self-fillers, as desired In ordering self-fillers add the letters "SF" to the catalog number, as "No. $25 S-J K-S F$ ". If a non-self-fller is wanted, order merely. If a 288-JK". Solid cold plain bands maty "No. nished for $\$ 4.60$ each plain bands may be furthe pen. $\$ .60$ each in addition to the price of


No. $251 / 2$ Series, Medium Length


The prices quoted above include nickel clips. If Eold clips are wanted, add 50 c to the prices given above. Gold flled clips are recommended for pens equipped with sold bands. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which is the cost of the ring. All of these pens are sup-
plied as self-fillers or noz-self-fillers, as desired In ordering self-fllers add the letters "SF" to the catalog number, as "No. $251 / 28-J K-S F "$. If a non-self-filler is wanted, order merely "No. $251 / 2$ S-JK". Solid gold plain bands may be furnished for $\$ 4.50$ each in addition to the price of the pen.



The pens shown above are furnished either as celf-fillers or non-self-fillers, as desired. In ordering self-fillers add the letters "SF" to the catalos number, as "No 28L-JK-SF". If a non-celf-filler is wanted, order merely "No. 28L-JK". The prices quoted above include nickel clips. If
sold clips are wanted, add 50c to the prices given above. These pens may be fitted with cold filled bands, either plain or engraved, at a price of 75 c each, or solid gold plain bands at $\$ 5.00$ each in addition to the price of the pen.

Transparent Barrel Pens, Medium Length


The prices quoted above include nickel clips. Gold filled clips cost 75c, or bic more than nickel. Therefore, if gold clips are wanted, add 50 c to the prices given above. Gold filled clips are recombmended for pens equipped with gold bands.
If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c . which is the cost of the ring.

Bakelite pens, unless specifically ordered as selffillers, are cent as non-self-fillers. When the selffilling mechanism is put into the Bakelite pens, it is of course impossible to see the ink on the inside. Transparent barrel self-fillers are valuable

o dealers in demonstrating the workings of the self-filling mechanism. Any of these pens may be equipped with plain or engraved gold of 75c per band.
The No. 20 pen is equipped with a No. 2 pen point: the Na. 23 with No. 8 pen point; the No 24 with a Na 4 pen point: the No. 25 with No. 5 pen point; the No. 26 ;eth No. 6 pen point: the No. 28 with No. No. 86 pen point. These pen points are all solid solid 8 pea point. These ped and are furnished in various types-fine, medium, coarse, stub, or special types.

PARKER PENS IN BABY LENGTH


This size pen appeals to a great many peopleo men as well as to women. It makes an idea writing instrument for those men who do not like ts carry a lot of "pocket hardware." There are a great many who refuse to carry a fountain pen on account of its size. Anyone of these baby on account of its size. Anyone of these baby length pens can be put fiat and in out of sight in the lower pocket of aest. There will be no danger of ink leaking because each one of these is equipped with a Jack Knife Safety cap-in other words, the pen is corked like botile like 11 Parker Safety-Sealed Pens.
These pens appeal very strongly to women as they take up very little room in handbag and make very attractive and serviceable tools to wear on a neck ribbon.

None of these pens is made as a self-filler because it is desirable to give them the greatest possible ink capacity to make up for its small size.
A very productive source of sale for these little pens has been discovered by a great many dealers who have furnished them to hosts and hostesses who desire to give a substantial favor at dinner parties or similar functions. Many have been supplied for gifts for bridal parties. If Parker Pen dealers will follow up opportunities alone such lines, some very substantial business is almost sure to develop because these little pens make an immediate appeal for such purposes, and the range of prices puts them within the reach of almost everyone.

Transparent Barrel Pens, Full Length



The prices quoted above include aickel clips. If gold clips are wanted, add soc to the prices given above. Gold filled clips are recommended for all these pens except No. 66 in order to match up with the gold mountings. If order to match up caps are desired inatead of clips, deduct the price
of the clip and add 25 c , which is the cost of the ring. All of these pens are supplied as self-fillers or non-self-fillers, as desired. In ordering selffillers add the letters " $8 \mathrm{PF}^{\circ 0}$ to the catalog number, as "Na. GE8-JK-S F". If anen-telf-filler is wanted, order merely "Na c58-jK".


[^1]is the cost of the ring. All of these pens are supplied as self-fillers or non-self-fillers, as desired. In ordering self-fillers add the letters "SF" to the catalog number, as "No. 65L-IK.SF" If a non-self-filler is wanted, order merely "No. $65 \mathrm{~L}-\mathrm{JK} \mathrm{\prime}$ K.


The four pens illustrated above are furnished in medium length with chased barrels, and as self-fillers. These four models appeal particularly to those who wish a pen with a neat and distinctive ornamentation, but not too ornate. The mountings shown on these pens are heavy rolled gold.


The pens shown above are all mounted in gold or silver and all furnished as self fillers. Pens No. 90 JK SF, No. 91 JK SF and No. 92 JK SF are made in full length only. The others are furnished in medium length only.

If gold filled clips are desired on the above, add 75 c to the price. These pens make a particularly strong appeal to persons who wish rich ornamentation.


The pens illustrated on this page we believe are the most beautiful and exquisite writing instruments which have ever been built. No expense or pains have been spared to make them the very finest, both from the standpoint of utility and craftsmanship in gold and silver.

There is a much larger market for solid gold pens and other high priced models than is generally recognized. Dealers who make it a point to call attention to these pens dispose of considerable quantities of them. For instance, if you should show one of these solid gold pens to some young man about to be married, or to someone who wishes to make an exceptionally fine Christmas or birthday gift to a fiancee or a very dear friend, there are very few things which would be more acceptable than one of these pens.

These pens are furnished as non-self-fillers to give them greater ink capacity. They hold a generous supply of ink which makes filling them an infrequent operation.

[^2]
##  Ond Pencile

Parker Pen points are all hand made from $14-\mathrm{K}$ gold and tipped with pure native iridium. Iridium is the hardest metal known and the use of this on Parker Pen points insures the maximum wearing qualities.


Cut No. 1
Cut No. 1 shows the various sizes in which Parker Pen points are available. These range from No. 1 size to the large No. 12.


Cut No. 2
Cut No. 2 illustrates five of the different styles of points in which Parker Pens are regularly furnished. In addition to those points illustrated, special styles may be had, as follows:

Manifold
Bookkeepers
Stenographers
Right and left obliques
Turned up points.

## MFTR PADRZNEIR, PARFER <br> romutia Dere <br> and Poncils <br> <br> The Parker "Lucky Lock" Pencil

 <br> <br> The Parker "Lucky Lock" Pencil}
## A Mechanical Description

The Parker Pencil as it is offered for sale represents a product which has undergone several years of very exhaustive testing-out and every refinement and advantage possible have been built into it. The entire pencil is built in our own shops, which does away with the necessity of shopping around in various places for the component parts of the pencil. This means standardization of the parts and uniform quality and materials.

It propels and repels the lead and expels any stub which may remain. There is positively no possibility of its clogging or jamming at the tip. The entire barrel way down to the point is one piece.

The lead is gripped tightly by a clutch inside which does away with tips which scratch or shave the lead.

The pencil is refilled in four or five seconds time without disassembling it in any way.

It has an eraser which is in-
 stantly accessible by removing the cap which is held on by means of a bayonet lock. The cap is removed simply by a slight pressure and twist to the left. This is a one second process. The extra lead chamber holds twelve extra leads and is also instantly accessible.

The following is a very
 important feature from a service standpoint (This, by the way, is not made public to consumers but only to dealers.) The entire mechanism of the pencil can be disengaged and removed from the barrel in two or three seconds time. This means that if a Parker Pencil should be brought in to you for repairs, the customer can be sent away smiling with his pencil fully repaired within one minute from the time he comes in. This is a real service that will please your customer and please you also.

How it is done-Simply take the pencil for repairs, remove the mechanism, put in a new mechanism from your stock, and give it back to the cus-

[^3]
## Traperamenener

tomer. Then either fix the defective mechanism yourself or return it to us. The mechanisms for all Parker Pencils are absolutely standardized and interchangeable; by this we mean, any medium length mechanism will fit perfectly into any medium length pencil, and any full length mechanism will fit perfectly into any full length pencil.

In addition to a distinctly superior mechanism over anything else on the market, a special effort has been made to make the Parker Pencil the best looking one of its kind. We call your attention particularly to its graceful lines and shape, and also to the fact that each number is available in medium length equipped with a ring or clip, and also in full length which is uniformly equipped with a clip.


The Parker Pencil is made in the following metal finishes: triple plate, sterling silver, yellow gold plate, and green gold plate. Each finish is available in a number of different styles of engraving illustrated elsewhere in this book.

Like the Parker Pen, the Parker Pencil is guaranteed fully against all defects in workmanship, materials, and construction for a period of one year from the date of resale.

## Special Insignia



The above illustrations show various insignia that can be placed on the cap of a Parker Pencil. These are worked into the cap so that there is no possibility of their becoming loose, and it makes a very attractive pencil and adds to it a note of individuality. In addition to the designs shown, others can be made up special. If there is a college, fraternity, lodge or other special insignia that you would like to have made up in quantities, write us about it and prices will be given on application.

# Directions for Using The Parker "Lucky Lock" Pencil 

OPERATION: The lead in writing position is propelled outward by turning the cap clockwise. When the lead is used up very short no stub remains in the chamber-this is automatically ejected from the pencil by turning the cap clockwise. The lead may be repelled by turning the cap in a counter clockwise direction. In brief, the position of the lead is instantly adjustable by turning the cap. Moreover, the lead will always be clutched tightly by the mechanism-it will never be loose at the writing point.

HOW TO REFILL: The refilling operation is uncommonly simplenothing need be disassembled or taken apart in the process. But when you first become the owner of a PARKER PENCIL learn how to refill it properly once and for all. You have the directions before you now-so please learn this simple process now and avoid the possibility of future annoyance.

After the old lead has been entirely used up or ejected, turn the cap of the pencil in a counter-clockwise direction until it clicks. Then make one clockwise turn. The mechanism is then set to receive the fresh lead. Insert the fresh lead through the tip, (see illustration), ease it down until it seats-and then adjust the position of the lead by turning the cap. That is all there is to it-it can be done in a very few seconds.

ERASER: The eraser is instantly accessible for use-it is underneath the cap. The cap is held on by an ingenious bayonet lock-the Lucky Lock. To remove the cap, do this: Push in, turn left smartly, and take it off. To replace it, simply reverse the operation-push the cap on and twist to the right (clockwise.)

We earnestly recommend the exclusive use of PARKER LEADS for all PARKER PENCILS. In most leads on the market there is a considerable variation in their diameters. Parker Leads are not issued for sale if their diameter is more than $11 / 2$ thousandths of an inch over or undersize. The composition and structure of the leads are equally good and uniform. All in all, this insures you complete and perfect satisfaction in the matter of leads.

EXTRA LEADS: The chamber for extra leads is discovered by unscrewing the eraser cup-this unscrews counter-clockwise. This' chamber accommodates from 12 to 14 extra leads of standard size, $11 / 4$ inches
long.


## The Parker "Lucky Lock" Pencll

"A Better Pencil."
Parker Pencils are manufactured in four different metal finishes-triple plate, sterling, yellow gold plate, and green gold plate. The metal finish is indicated by the number in the hundred's column: 100 indicating triple plate; 300 sterling; 400 green gold plate; 500 yellow gold plate.

There are three numbers of pencils in the triple plate finish and four numbers in each of sterling, yellow gold plate and green gold plate.
Each number of pencil is finished in three styles-CL meaning full length with clip, CM meaning medium length with clip, and RM meaning medium length with ring in cap. The prices of the different styles of the same number pencil are all the same in the metal finishes mentioned above.

Triple plate is a metal finish of a nickel alloy. This is a metal which will not tarnish and rolled on so that it will not wear through and give a brassy appearance. Sterling silver needs no explanation. Yellow gold plate is the standard gold finish. The gold is rolled on which should not be confused with the electro plating process which is not the best for wear.

The green gold finish is applied in the same way as the yellow gold finish, the only difference being in the color. Green gold is of a whiter color than the yellow.


Correction on Parker pencil prices

| 101 CL Discontinued | 106 CL $\$ 1.50$ |
| :--- | :--- |
| 101 RM $\$ 1.00$ | 107 RM $\$ 1.75$ |
| 101 CM $\$ 1.00$ | 107 CM $\$ 1.75$ |
| 106 RM $\$ 1.50$ | 107 CL $\$ 1.75$ |

106 CM $\$ 1.50$

Nos. 106 and 107 Series


Nos. 301 and 308 Series


Nos. 309 and 310 Series



Nos. 501 and 502 Series


Nos. 504 and 511 Series


[^4]Nos. 401 and 403 Series


Nos. 405 and 412 Series


## PARKER PENCILS - BABY SIZE

This page shows one of the most popular models in the entire mechanical pencil field-- the baby size pencil. These are short in length and in girth. The illustrations are actual size.

They are popular with men and women. Women like them for chatelaines and hand bags because they take up little room. Men like them because they fit snugly in the corner of a vestpocket leaving space for other things.


These pencils propel, repel and expel the lead like other Parkers. They carry one long lead $-23 / 2$ inches long. The cap is non-removable. They are filled through the tip in 3 seconds time.


## PARKER PENS IN PRECIOUS METAL

[Tellow cold]

All-metal-barrel type, small diameter but large ink capacity. For combination pen and pencil sets of these patterns see pages on Parker Duettes.


[Green Cold]

All-metal-barrel type, small diameter but large ink capacity. For combination pen and pencil sets of these patterns see pages on Parker Duettes.


## Parker Duettes

(Combination Fountain Pen and Pencil 8ets)


The above illustration gives an accurate representation of the Parker Duette sets in this gift box. The cut is not designed to show the pen and pencil in detail-the different styles of pens and pencils are illustrated on following pages.

These gift sets are positively
peerless for either men or women. The precious metal workmanship of these Duettes is equal to that of any high class jewelry.

The pens are self-fillers of the ali-metal-barrel type. This means small size but large capacily.

## Parker Duette Sets



## Parker Duette Sets

[Tellow Gold]


## Parker Duette Sets

[GREEN GOLD]


Parker Duette Sets
[Green Gold]



[^0]:    self-fillers or non-self-fllers, as desired. In ordering self-fillers add the letters "SF", to the catalog number, as "No. 201/2S-JK-SF". If a non-self-filler is wanted, order merely "No. $201 / 8 \mathrm{~S}-\mathrm{IK}$ " Solid gold plain bands may be furnished for $\$ 4.00$ each in addition to the price of the pen.

[^1]:    The prices quoted above include nickel clips. If cold clips are wanted, add 50 c to the prices given above. Gold filled clips are recommended for all these pens except No. 66 in order to match up with the gold mountings. If screw rings on the caps are desired instead of clips, deduct the price of the clip and add 25 c , which

[^2]:    

[^3]:    

[^4]:    
    Page Sixty-Two

